



IECON 2022

48th Annual Conference of the
IEEE Industrial Electronics Society

October 17-20, 2022 | Brussels

Sponsorship & Exhibitor brochure

www.iecon2022.org



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Welcome Word from the IES President

As President of the Industrial Electronics Society (2022-2023), I would like to welcome you to the 48th Annual Conference of the IEEE Industrial Electronics Society (IES). IECON is our society's flagship annual conference that travels in rotation scheme around Asia/Australia, America, and Europe.

This year we are meeting in beautiful and historic Brussels, Belgium. Our conference focuses on contemporary industrial topics ranging from electronics, control, manufacturing, communications, and computational intelligence. After two years of online conferences, I hope that we will finally meet in person, which will contribute to excellent scientific discussions and renewed collaboration among the many excellent research centers that always actively participate in IECON. I want to express my appreciation to the organizing committee who made an effort to organize this important and inspiring conference. In particular, I would like to thank the main organizers, Abdellah Touhafi and Peter Palensky, for inviting us to this beautiful city, which is home to many European institutions. I hope that you will also experience the taste of famous Belgian chocolate and exceptional beer in addition to scientific inspiration.

I want to say a few words about the Industrial Electronics Society. We have recently crossed the 10000-member threshold, becoming one of the most significant and still growing societies in IEEE. We have members from more than 100 countries worldwide associated with almost 100 chapters. In addition, the IES is responsible for six leading journals that provide a forum for the exchange of scientific ideas for many researchers around the world. We are also proud of our technical and conference activities, of which the IECON conference is a most remarkable example!

I encourage you to attend the conference and become actively involved in the Industrial Electronics Society. In IES, everyone will find a place to build their competence in one of the 24 Technical Committees <http://www.ieee-ies.org/technical-committees>. Please take a look at our website <http://www.ieee-ies.org/> and make active use of IE Technology News <https://iten.ieee-ies.org/>.

Once again, welcome to IECON 2022.
Prof. dr. Malinowski Mariusz
IES President





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Welcome Word from the General Chairs

We are very excited to warmly welcome you at IECON 2022, the Flagship Conference of the IEEE Industrial Electronics Society. This major conference is bringing together researchers, inventors, managers, business partners and experts from academia and industry, working in varied areas of industrial electronics and related technology. Due to its broad and varied program, we typically receive an international audience of 1500 participants from Industry and from the academic world.

This year the conference will be organized in Brussels, the heart of Europe. It is a centrally located historical city in Belgium, merely on a two hours drive from many other major cities like Paris, London, Köln and Amsterdam. The conference is scheduled to take place from October 17-20, 2022.

IECON 2022 will consist of keynote lectures, tutorials, workshops, and oral presentations on all aspects of state-of-the-art and innovative developments in the areas of industrial electronic applications and technologies. It also co-locates multiple forums like the Industry Forum, the Women in IES Forum, Standards and Interoperability Plugfest and the Students and Young Professionals Forum.

With up to 2,000 attendees in previous years from all over the world, IECON 2022 is an ideal opportunity for any company to gain visibility. It is the primary gathering in the field for attracting talented future employees and engaging with future collaborators. Specially for that we have foreseen multiple sponsoring options that will allow you to get in touch with the IES community and benefit from it.

We look forward to welcoming you at IECON 2022, and already wish you a fruitful and enjoyable stay in Brussels.



Prof. dr. Abdellah Touhafi and Prof. dr. Peter Palensky
General co-chairs IECON 2022

IECON 2022 is the 48th Annual Conference of the IEEE Industrial Electronics Society (IES), focusing on contemporary industry topics ranging from electronics, controls, manufacturing, to communications and computational intelligence.

IECON is the flagship annual conference of IES and comes to Brussels for the first time in its 48 years history. It aims to create a forum for scientists and practicing engineers throughout the world to present the latest research findings and ideas in the areas of Industrial Electronics, and possible contributions toward sustainable industrial development, e-mobility, sustainable energy and human-centric ICT solutions.

The IECON 2022 will be held on October 17-20, 2022, at SQUARE – Brussels Conference Center. The Conference is co-organized by IES - Industrial Electronics Society, IEEE - Institute of Electrical and Electronics Engineers, VUB – Vrije Universiteit Brussel and AIM Group International Belgium – Brussels Office. It is sponsored by Visit.Brussels.

ABOUT BRUSSELS



IECON, with its great scientific reputation and history, fits very well in a city like Brussels, which has always been a meeting point for the greatest minds in modern history. With its 180 different nationalities, Brussels embodies the multicultural diversity and richness of the world, and it offers easy access thanks to its central location and excellent connections.

As the capital of Europe, Brussels is the place where decisions are taken and therefore is connected to a large network of expertise and resources. It is also the N°1 association city in the world, welcoming 2,250 association headquarters.

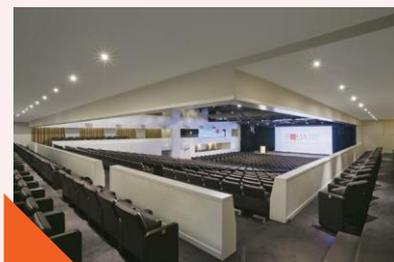
Brussels is the ideal destination to create connections and enhance the visibility of technological innovation and scientific R&D with policy makers, world renowned universities, lobbyists, and press correspondents. We are convinced that IEEE-IES, sponsors, speakers and exhibitors will find great opportunities in Brussels.

ONE VENUE FOR THE CONGRESS: SQUARE

Spacious, special and spectacular, SQUARE offers 13,000 square meters for international congresses, conferences, European summits, conventions, product launches, corporate events, awards, ceremonies, gala dinners, fashion shows, exhibitions, etc. and any other kind of event you can imagine.

SQUARE is housed in the extensive former Palais des Congrès, an elegant, architecturally significant building originally constructed for the 1958 World Expo. Many murals by Paul Delvaux, René Magritte and Louis van Lint have been carefully restored and renovated, but are now juxtaposed with contemporary design conceived by a team of leading European designers.

SQUARE, an architectural landmark in its own right, is located in the vibrant Mont des Arts cultural quarter in the heart of Brussels. It sits among the city's major museums, including BOZAR, and the Magritte Museum devoted to the country's master of surrealism. All the major shops and tourist attractions are just a short stroll away, and there are plenty of good hotels to choose from in the neighborhood. SQUARE is situated in front of Brussels Central Station, connecting to many European capital cities through an efficient railway system and providing easy and quick access from and to Zaventem International airport.



ACCESS AND TRANSPORT

Brussels Airport is 14 kilometres away from Brussels city centre, which you can easily reach by train, bus, taxi and by car.

BY TRAIN, the station is located in the terminal building. It only takes 17 minutes to reach Brussels Central Station, with trains ready to depart every 10 minutes. Six times every hour.

BY BUS, STIB/MIVB shuttles back and forth from the airport to the railway station Brussels-Luxembourg, located in the European district.

METERED TAXIS are available outside the arrival hall.

BY CAR, it takes 20 minutes to reach Brussels city centre from the airport.

SHUTTLES can also be arranged from and to the airport, hotels and congress centre.



PREMIUM SPONSORSHIP OPPORTUNITIES

All prices exclude VAT and amounts are quoted in Euro (€)

All payments will be processed in Euro.

	PLATINUM € 10 000	GOLD € 6 200	SILVER € 3 100	BRONZE € 1 250
Logo acknowledgement on the covers of Technical Program and Abstracts Book	Yes	Yes	Yes	NA
Text listing of organization's name on inside pages of Technical Program and Abstracts Book	NA	NA	NA	Yes
Entitle conference entry passes which include conference package, welcome reception, lunches, coffee breaks and dinner vouchers	4 full registrations	2 full registrations	1 full registration	1 conference only (Gala dinner excluded)

The Full registration includes:
Access to the conference, Gala dinner, coffee breaks and lunches, Congress bag

The Conference only registration includes:
Access to the conference, coffee breaks and lunches, Congress bag (Gala dinner is not included)

CONFERENCE ITEMS SPONSORSHIP

All prices exclude VAT and amounts are quoted in Euro (€)

All payments will be processed in Euro.

Promote your brand, products, and services literally in the participants' palms with these vital items of Congress collateral.

1 PAGE OF COMPANY / COMMERCIAL INFORMATION IN CONFERENCE PROGRAM BOOK + LOGO ON WEBSITE	€ 12 500
COMPANY LOGO ON BACK COVER OF PROGRAM BOOK + LOGO ON WEBSITE Exclusive sponsorship	€ 5 000
COMPANY LOGO IN CONFERENCE PROGRAM BOOK SPONSOR PAGE	€ 1 900

CONFERENCE ITEMS SPONSORSHIP

All prices exclude VAT and amounts are quoted in Euro (€)

All payments will be processed in Euro.

PARTICIPANT BAG

€ 20 000 for 1 500 bags

High quality locally made bags.

- Your logo on the participant bag
- Your logo in the Conference Congress book
- Half-page colour advertisement in the Conference Congress book
- 2 complimentary full Congress registrations with Gala dinner included
- Exclusive sponsorship

Please note Bags will be procured and branded by the Congress Organiser on sponsor's behalf.

NOTEPADS AND PENS

€ 5 000 for 1 500 notepads & 1 500 pens

- Provide each participant with a branded notepad and pen to use at the Congress and afterwards. The Congress Organiser will pack these into the participant bags.
- Exclusive sponsorship

COMPANY LOGO ON LANYARDS

€ 5 000 for 1 500 lanyards

- Each participant will receive a personalized badge completed with a lanyard. The sponsor will obtain company name or logo on the badge lanyards. Exclusive sponsorship

ONE PAGE OF FLYER TO BE INSERTED INTO CONFERENCE PACKAGE

1 500€ - Bag insert, flyer provided by sponsor

GALA DINNER AT SQUARE

€ 35 000

The Gala dinner concludes the Congress social programme. It is an evening to stimulate networking, initiate collaborations, encourage exchange of best-practices and to enjoy a social evening meal.

- Your logo on the full colour invitation and menu (which includes the programme for the evening)
- Your logo with link to your website on the Congress website and included in all announcements regarding the Gala dinner
- Your logo in the Conference book
- 1 complimentary table at the Gala dinner (8 seats)
- Exclusive sponsorship

Additional opportunities (not included)

- Your logo on the podium alongside the IECON 2022 Conference logo
- Provide a branded gift for each guest (provided by your company after being validated by IECON)
- Your logo on Gala dinner tickets to be included in the name tag pouch handed to participants at registration

CONFERENCE ITEMS SPONSORSHIP

All prices exclude VAT and amounts are quoted in Euro (€)

All payments will be processed in Euro.

LUNCHES / REFRESHMENT BREAKS

Price to be discussed

Exclusive opportunity to sponsor the refreshment breaks and lunches per day

- All coffee breaks and lunches will be served inside in the congress venue
- Opportunity to display your logo/banner at the catering points
- Opportunity to offer promotional items or branded literature to participants during each break
- Exclusive sponsorship

Other types of sponsorship/support are also warmly welcomed.
We are also happy to tailor sponsorship schemes based on your needs.

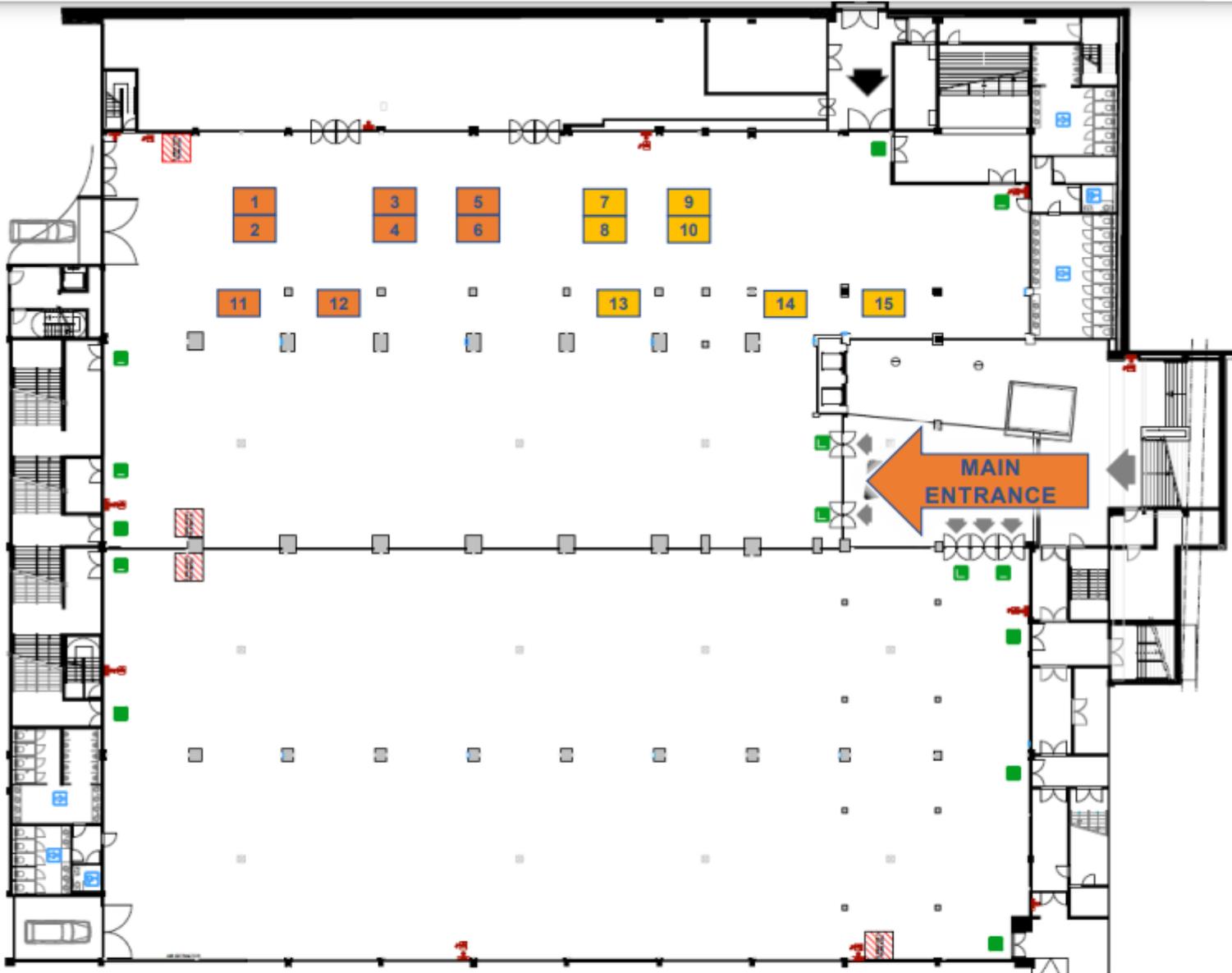
Please contact iecon2022@aimgroup.eu
to discuss your interests.

*Only companies that provide products and services
that are deemed appropriate are eligible to
participate.*

The organizing committee reserves the right to screen for appropriateness.

EXHIBITION FLOOR MAP

All prices exclude VAT and amounts are quoted in Euro (€)



-  Maximum build height 400 cm
-  Maximum build height 220 cm
-  Size = 3 x 2 m

EXHIBITION PACKAGES

All prices exclude VAT and amounts are quoted in Euro (€)

All payments will be processed in Euro.

Companies that provide products or services in areas that are relevant to IECON 2022 participants are invited to exhibit their products and services. IECON 2022 Conference will provide a unique opportunity for equipment manufacturers/suppliers and software houses to showcase their products and services to a large and vital market.

Exhibition opportunities:

3 m ² space	€ 1 800	1 exhibitor pass included
6 m ² space	€ 2 800	2 exhibitor passes included
9 m ² space	€ 3 800	3 exhibitor passes included

Please note Space only (does not include shell scheme nor electricity). Electricity will be purchased at a later stage and a quotation will be provided according to your needs.

- Company logo on the Conference website and Conference program book
- Each exhibiting Company will receive 1 full exhibitor registration (Gala dinner excluded). This entitles the holder to attend the conference, to receive the scientific material and to have full access to the exhibition area. It also covers lunches & breaks for the duration of the Meeting.

If Booth is required, exhibitors would have to create and set-up their own corporate booth design within the space provided at their own cost. Please contact iecon2022@aimgroup.eu for your interest.

Only companies that provide products and services that are deemed appropriate are eligible to participate. The organizing committee reserves the right to screen for appropriateness.

A detailed exhibition manual will be provided prior to the Congress offering additional options to personalise your stand. This includes additional power, lighting, décor and other services.

IMPORTANT INFORMATION Please note that exhibition stand location is subject to the floor plan layout and allocated on a first come first served basis. Sponsors have exhibition stands included in their packages and will be clearly noted. Additional space can be purchased to increase your stand size. Complimentary exhibitor passes included in the exhibition package includes access to meals and refreshments in the exhibition hall.

Here are additional regulations to observe for the exhibition:

1. Additional Exhibitor's Badges: Additional exhibitor badges may be obtained at 180€ per badge (exhibitor badge & catering included, excluded welcome reception, gala dinner, and conference access). Only bona-fide organization personnel, who are staffing the booths, are eligible to apply for additional exhibitor badges. The exhibiting organization must provide a letter of certification stating that exhibition staff is bona-fide organization personnel and who are helping to staff the booth. False certification in the misuse of an exhibitor badge or any other methods or devices used to gain unauthorized access to the exhibition area will be deemed as substantially violating these rules.

2. Assignment of Exhibition Space: The space will be assigned upon receipt of payment, on a first-come, first-served basis. The final assignment of booths and the tabletop display locations are at the sole discretion of the Organizing Committee.

GENERAL TERMS AND CONDITIONS (SPONSORS & EXHIBITORS)

Completion of the Booking Form by the Sponsor/Exhibitor shall be considered a commitment to purchase the items. Upon receipt of a Booking Form, the Congress Organiser will send to the 1st deposit invoice.

CONTRACTING

The contract must be signed and returned by the Sponsor, to the Congress Organiser to confirm the booking.

TERMS OF PAYMENT

Payment is due within seven days after receiving of the invoice. Should payment not be received within seven days, IECON 2022 Conference will be entitled to cancel the booking and cancellation will be subject to cancellation fees as defined below. All applications and full payment for the sponsoring/exhibition booth/space must be received by September 1st, 2022. Any bookings made after 1st September 2022 will be subject to immediate settlement.

CANCELLATION/MODIFICATION POLICY

Cancellation or modification of sponsorship/exhibition/advertisement items must be made in writing to the Conference Organiser.

IECON 2022 Conference shall retain:

- 10% of the invoiced amount if the cancellation/modification is made **before 31st May 2022** (inclusive),
- 50% of the invoiced amount if the cancellation/modification is made **between 1st June 2022 and 31st August 2022** (inclusive),
- 100% of the invoiced amount if the cancellation/modification is made on or **after 1st September 2022**.

1A. The Organising Committee acts for sponsors/exhibitors and their representatives in the capacity of agent, not as principal. Organising Committee assumes no liability of any act of omission or commission in connection with this agency. The sponsor/exhibitor and his/her representative hereby release and, in addition, agree to hold harmless from all costs, expenses (including but not limited to attorney's fees) and liabilities for loss or damage ensuing from any cause whatever.

1B. All parties involved in the exhibit, including specifically, but not limited to, the owner, the leasing association, the sponsor, and the individual exhibitor, agree to pay and all claims arising out of their own negligence or that of their respective employees or grants.

1C. Each party agrees to be responsible for its own property, through insurance or self-insurance, and shall hold harmless all other parties from any damage caused by theft and other perils normally covered by fire and extended coverage policies.

2. Unethical conduct or infraction of rules on the part of the exhibitor or his or her representatives or both will subject the exhibitor or his or her representative to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the exhibitor or his or her representatives.

3. Organising Committee will endeavour to assist in the protection of exhibitors by providing 24-hour roaming security service. However, due to the tremendous value of exhibits, it is impractical and impossible to insure exhibitors' equipment against lost, theft, damage, and breakage. Neither the congress venue, nor any of its employees nor its representatives, nor any representative of the Organising Committee, nor any subcontractor will be responsible for any injury, loss, or damage to the exhibitor, the exhibitor's employees,

GENERAL TERMS AND CONDITIONS (SPONSORS & EXHIBITORS)

or property, however caused. In addition, the exhibitor must assume responsibility for damage to the congress venue property and indemnify and hold harmless the congress venue from liability, which might ensue from any cause whatsoever, including accidents, or injuries to exhibitors, their agents, or employees. In view of the foregoing, exhibitors are urged to place "extraterritorial" and other coverage of equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage. Organising Committee will cooperate fully but cannot assume responsibility for damage to exhibitor's property, lost shipments, either coming into or going out of the premises, or for moving costs. Any damage due to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitors will nevertheless be responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.

4. Care of Building and Equipment: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment on the booths. All damages, losses, expenses, and/or costs incurred by the exhibitor will be the sole responsibility of the exhibitor.

5. To avoid infringement of rights and privileges of exhibitors, interviews should not take place outside of booths.

6A. Organising Committee may, at its sole discretion, withhold or withdraw permission to distribute souvenirs, advertising, or other materials it considers objectionable. Novelty gifts or souvenirs must be submitted to the Organising Committee for review before distribution.

6B. No soliciting for business shall be permitted in aisles or in other exhibitors' booths. Exhibitors may distribute samples, catalogues, pamphlets, publications, or promotional materials only strictly within the confines of their own premises. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Organising Committee.

6C. Advertising, canvassing, solicitation of business, conference in the interest of business, etc are not permitted except by firms that have engaged from Organising Committee space to exhibit, and then only in the space assigned.

7. Structural work, such as shelving, standards, racks, signs, spotlights, etc, must be approved in advance by the Organising Committee's official contractor.

8. No one under the age of eighteen (18) will be allowed in the exhibit hall during set-up and dismantling.

9. Exhibitors and their representatives who fail to observe these conditions of contract or who, in the opinion of the Organising Committee, conduct themselves unethically may be dismissed without refund or appeal for redress.

10. Before any exhibit may be removed from the building, exhibitors must decide satisfactory to the Organising Committee, Organising Committee official contractors and other vendors, and SQUARE – Brussels Convention Centre for the payment of any charges incurred by the exhibitor in connection with his or her exhibiting therein.

11. Amendment to Rules: All matters or questions not specifically covered by the preceding Rules and Regulations and other related documentation shall be subject solely to the discretion of the Organising Committee. The foregoing and other relevant regulations have been formulated for the best interests of all exhibitors; the cooperation of all exhibitors is requested.

BOOKING FORM

Please complete this booking form and sponsorship list and return it to the Congress Organizer.



AIM Group Belgium

Grensstraat, 7 - B-1831 Diegem (Belgium) - T. +32 2 722 82 30

For information about sponsoring, please contact: iecon2022@aimgroup.eu

By submitting this booking form and the registration form, the Company agrees to pay the Organizing Committee for the said space or services in accordance with the terms and conditions outlined in the Sponsorship and Exhibitors Brochure, and understand that, once accepted by the Organizing Committee, this document constitutes a valid and binding contract between Organizing Committee and The Company.

The Company agrees to comply with all instructions, rules, and regulations as set out herein.

COMPANY/ORGANIZATION DETAILS

Company name

Address

City

State/Province

Country

Postal/ZIP Code

Website

VAT NR

CONTACT PERSON

Contact Name

Email

Mobile number

Telephone number

Authorized

representative Title

BILLING CONTACT

Contact Name

Email

Mobile number

Telephone number

DECLARATION

By signing below, I confirm that:

- I have read and understood the Terms and Conditions as they appear this brochure.
- I am duly authorised to sign and thereby to bind the company/organisation thereto; and
- The selections I have made on this Booking Form are as intended and are correctly selected.

Full Name

Designation

Date: / /

Signature

REGISTRATION FORM

ITEM	PRICE (excludes VAT)	COST
PREMIUM SPONSORSHIP OPPORTUNITIES		
Platinum package	€ 10 000	
Gold package	€ 6 200	
Silver package	€ 3 100	
Bronze package	€ 1 250	
CONFERENCE ITEMS SPONSORSHIP		
1 page of company / commercial information in conference program book	€ 12 500	
Company logo on back cover of program book	€ 5 000	
Company logo in conference program book sponsor page	€ 1 900	
Participant bag	€ 20 000	
Notepads and Pens	€ 5 000	
Company logo on lanyards	€ 5 000	
One page of flyer to be inserted into conference package	€ 1 500	
Gala dinner	€ 35 000	
Lunches / Refreshment	To be discussed	
EXHIBITION PACKAGES		
3 m ² space	€ 1 800	
6 m ² space	€ 2 800	
9 m ² space	€ 3 800	
		SUBTOTAL
Companies located outside of Belgium, not registered with a Belgian VAT, will be exempted of VAT and the reverse charge mechanism will be applied as per art.21§2.1* CTVA		+ VAT 21%
		TOTAL COST



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